

Corrosion Management

Brand Guidelines



Brand Positioning

Corrosion Management is a post-apocalyptic inspired SaaS platform for Rust server administration. The brand balances industrial decay aesthetics with modern infrastructure reliability.

Primary Colors

Charcoal	#1E2024
Oxide Orange	#F26622
Carbon Black	#000000
Pure White	#FFFFFF

Typography

Primary Typeface: Bold geometric sans-serif for headlines (e.g., Montserrat / Inter / Sora). Secondary Typeface: Clean modern sans-serif for UI and body text.

Logo Usage

- Maintain clear space equal to height of the honeycomb core around the logo.
- Use flat vector version for UI and dashboard.
- Use textured hero version for marketing and storefront listings.
- Do not distort, stretch, or recolor outside brand palette.